

FRIDAY, SEPTEMBER 28TH, 2018  
LEADERSHIP SEMINAR



SPECIAL  
GUEST:  
PRESIDENT  
BARACK OBAMA

# FORWARD THINKING LEADERSHIP



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A UNIQUE AND EXCLUSIVE SEMINAR ON THE  
POWER OF FORWARD THINKING LEADERSHIP.  
WITH WORLD CLASS EXPERTS ON INNOVATION,  
LEADERSHIP AND CHANGE.

**AFAS software**  
inspireert beter ondernemen

[www.forwardthinkingleadership.nl/bbe](http://www.forwardthinkingleadership.nl/bbe)

28  
09  
18

## PROGRAM

🕒 10.30 REGISTRATION

🕒 12.00 GRAND OPENING



### BLOCK 1: **FORWARD**

We live in extremely challenging times. Customers are changing. Business models are transforming. Technology is disrupting every organization. Forward Thinking Leaders are curious for this future. What's going on, what changes are we facing and what new opportunities emerge from all this? No time to waste!

#### **Speakers:**

- *Innovative thinkers on the future of business and work*
- *Entrepreneurs in innovative, disruptive industries*

### BLOCK 2: **THINKING**

New times require new ways of thinking. Creative ways to solve problems and seize opportunities. Forward Thinking Leaders are positive and innovative. They know how to embrace new perspectives and generate new ideas. It's easier than you think, and it's even more easy if you think.

#### **Speakers:**

- *Business experts in creative and innovative thinking*
- *Iconic entrepreneurs and artists that found brilliant solutions to seemingly unsolvable problems.*

For more information:

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### BLOCK 3: **LEADERSHIP**

Forward Thinking Leaders put visions into practice. Inspire for action. Take bold steps and engage others to join. How do you make sure you stay away from daily struggles and microproblems to focus on what's really important? And become the leader you wish you had yourself?

#### **Speakers:**

- *Top class scientists and thinkers on leadership*
- *Unexpected 'hidden heroes' in leadership*

### BLOCK 4: **PRESIDENT OBAMA ON FORWARD THINKING LEADERSHIP**

Moderated Q&A conversation with President Obama on Forward Thinking Leadership:

- How to create a movement of hope and change?
- How to engage others to think and act forward?
- What is your personal role in this, and how do you deal with setbacks?

#### **Q&A session**

🕒 19.30 - 20.00 **WRAP-UP**

🕒 20.00 **RECEPTION**

The future rewards those who press on.  
I don't have time to feel sorry for myself.  
I don't have time to complain.  
I'm going to press on. Barack Obama

# FORWARD THINKING LEADERSHIP

What single quality differentiates exceptional leaders from ordinary leaders?  
It's: 'forward thinking': the ability to engage your people in a journey towards  
a better future.

As a forward thinking leader, you are the oxygen to keep the fire of change burning.  
You don't look at the work that is in front of you, but the work that is ahead of you.  
You spot future possibilities, generate inspiring ideas and engage your team in the  
change that is needed.

You are the change you need in your team.

On September 28th, world class experts in Forward Thinking Leadership come  
together in the Netherlands for a unique seminar. Featuring a moderated Q&A  
conversation with President Barack Obama.



Change will not come if we wait  
for some other person or some  
other time. We are the ones we've  
been waiting for. We are the  
change that we seek.

Barack Obama

## PRESIDENT BARACK OBAMA

President Obama will close this seminar with a moderated Q&A conversation on leadership, change and forward thinking.

### About President Barack Obama

On November 4, 2008, Barack Obama was elected the 44<sup>th</sup> President of the United States, winning **more votes than any candidate in history**. He took office at a moment of crisis - unlike any America had seen in decades – a nation at war, a planet in peril, the American Dream itself threatened by the worst economic calamity since the Great Depression. And yet, despite all manner of political obstruction, Obama's leadership helped rescue the economy, revitalize the American auto industry, reform the health care system to cover another twenty million Americans, and put the country on a firm course to a clean energy future – all while overseeing the **longest stretch of job creation in American history**.

In times of great challenge and change, President Obama's leadership ushered in a stronger economy, a more equal society, a nation more secure at home and more respected around the world.

The Obama years were ones in which more people not only began to see themselves in the changing face of America, but to see America the way he always has – as the only place on Earth where so many of our stories could even be possible.

Barack Obama and his wife, Michelle, are the proud parents of two daughters, Malia and Sasha.



When times get tough,  
we don't give up. We get up. Barack Obama

For more information and registration:  
[www.forwardthinkingleadership.nl/bbe](http://www.forwardthinkingleadership.nl/bbe)

## TICKETS

The seating plan for this seminar will be divided into three sections.  
Each seat in the venue will have excellent view on the stage.

### SECTION 1: VIP SEATS

The first rows of the venue. In addition to the best seats of the day, VIP's will have access to a VIP room during the breaks. VIP seats have limited availability.  
Questions: [info@bestebusinessevents.nl](mailto:info@bestebusinessevents.nl)

### SECTION 2: GROUPS

Groups of 20+ participants are seated in this section. You'll get: excellent view of the stage, special group prices and additional privileges. Available in 20, 50 or 100 seats.  
For more information: [info@bestebusinessevents.nl](mailto:info@bestebusinessevents.nl)

### SECTION 3: REGULAR SEATS

All seats will have a very good view of the stage and will have the comfort and organizational quality you can expect from a DenkProducties seminar.  
Questions: [info@bestebusinessevents.nl](mailto:info@bestebusinessevents.nl)

**FOR MORE INFORMATION ON TICKETS AND PRICING, VISIT [www.forwardthinkingleadership.nl/bbe](http://www.forwardthinkingleadership.nl/bbe)**

## PLUS: 100 TICKETS FOR CHARITY!

100 tickets will not be for sale. These tickets will be donated to charitable organizations. We want to inspire and thank the leaders of these organizations for their excellent work. And give them tools and insights to be even more effective in the good things they do for our society. These special seats will be appointed by a special team as of September 1st 2018 and are subject to strict conditions.  
Questions: [info@bestebusinessevents.nl](mailto:info@bestebusinessevents.nl)

